

Exclusive: Pitch on the Florida Capitol

This is a first-of-its-kind in-person event that offers an exclusive opportunity for Israeli tech companies to present to and meet with legislators and decision-makers.



Florida's Governor, Ron DeSantis, and the Florida administration have been extremely supportive of Israel and the Jewish Community since the war started. The Governor sent planes with supplies to Israel, brought Israeli families to Florida, issued new laws restricting business with Iran, and banned a pro-Palestinian student organization from Florida college campuses.

As a continuation of the strong sentiment towards Israel, the Florida Department of Management Services, under the leadership of Secretary Pedro Allende, and the Florida Opportunity Fund have partnered with FIBA to bring Israeli tech companies to pitch at the Florida Capitol in Tallahassee.

The State of Florida awards millions of dollars in government contracts every year.

In fiscal year 2022-23, the state spent over \$160 million on IT hardware and software contracts.

When: **Thursday, Feb. 22, 2024**
12:00 - 5:00 p.m.

Where: **Tallahassee, Florida**
Florida State University
Turnbull Conference
Center

The event will include:

- Overview of the business environment in Florida – led by the Florida Opportunity Fund
- Primer on contracting with the State of Florida – led by the Department of Management Services
- Pitches and 1:1 meetings

Next steps:

If you are interested and able to participate, please submit an application ASAP but **not later than Jan. 31, 2024**

We will need:

- Short description of your company – 50 words limit
- One pager
- Customer pitch deck

Requirements for participation:

- Participate in 2 mandatory virtual sessions prior to the event: event prep and pitch rehearsal.
- At least 1 company executive attends in-person on February 22nd, with arrival in Tallahassee on February 21st.
- Transportation to/from Tallahassee at your own expense
- Business attire

Participating departments include:

- Department of Commerce
- Department of Education
- Department of Law Enforcement
- Department of Management Services
- Division of Emergency Management
- Department of Transportation
- Agency for Healthcare Administration
- Florida Opportunity Fund – managed by Deep Watch Capital

