



SPONSOR OPPORTUNITIES

Connecting high-potential Israeli startups to a carefully curated support network in Florida and beyond.

When you sponsor FIBA, you support innovation, the entrepreneurial ecosystem and economic growth in Florida. Throughout the year, in addition to hosting impactful events, FIBA works through its Launch Program(s) and other strategic initiatives to connect and grow Israeli tech companies in Florida. By being a FIBA sponsor, you will have the opportunity to participate in the development of life changing technologies, connect with bright entrepreneurs and position your company's brand as groundbreaking and trendsetting.

FIBA connects through in-person & virtual value-driven events

Event sponsorships including naming rights for the following events are available:

*** Innovation Fusion**

Innovation Fusion is FIBA's flagship annual event and takes place at the Bryan Glazer Family JCC. The event features engaging content about successful Israeli unicorns and local perspective on innovation from key community leaders. Past speakers include Jeff Vinik, Chairman & Governor/Investor of the Tampa Bay Lightning, Aron DiCastro, Global Business Development Director Waze, Aviv and Matteo Shapira, Co-Founders of Replay Technologies (Intel @ 360 Replay). Attracting over 350 guests, the event offers an exceptional opportunity for the Florida business community to network and discuss innovation and cutting edge technology.

*** Connection to Innovation**

FIBA's Connection to Innovation is a quarterly event series designed to spotlight amazing innovation happening right in our backyard. This event series targets leaders in the entrepreneurial, corporate and academic communities and provides excellent networking opportunities for around 100 guests. Each event focuses on a different industry. Past topics included innovation in conservation with the Florida Aquarium CEO, the next baseball stadium with the Tampa Bay Rays VP of Strategy, innovation in agriculture with WishFarms President and more.

*** Demo Day & Investor Events**

Exclusive event for FIBA companies to pitch to the local investor community, including institutional investors, corporates and individual accredited investors. Demo Day 2019 attracted over 95 attendees. Other Investor Events are for community members and traditional investors to learn about investing in technology with a focus on investing in Israeli startups. Intimate events for 50 guests.

*** Industry Specific Round Table Discussions**

Exclusive events for Florida-based and Israeli thought leaders, discussing industry pain points and cutting edge technology. These events present opportunities to forge relationships and reputation with a carefully curated audience.

Connect with FIBA at any level

Sustaining Sponsor

Sustaining Sponsors are our partners in everything- with an abundance of speaking options at all of our events, direct access to our dense network of both local & Israeli entrepreneurs & leaders, company logos displayed on all FIBA social platforms, marketing materials & website. We rely heavily on our Sustaining Sponsors for our success! What sets this sponsorship level apart from the others, is the exclusive opportunities to work with our advisors & entrepreneurs.

Friends of FIBA

Friends of FIBA is a great way for individuals and couples to show support for FIBA and get engaged with the FIBA network at the highest level. Friends of FIBA are granted an array of benefits including exclusive announcements of our cohort company participants, invitations to exclusive meet and greets for our cohort companies, complimentary access to networking opportunities & events with FIBA's network of advisors, investors and partners.

Sponsorship Levels and Amounts		Sustaining Sponsor (\$25,000)	Premier Sponsor (\$15,000)	Influencer Sponsor (\$5,000)	Community Sponsor (\$2,500)	Friends of FIBA (\$1,800)
Annual Benefits	Opportunity to have a seat on FIBA's Advisory Board	•				
	Recognition displayed within all FIBA e-newsletters - 3000 subscribers	•				
	Offer workshops to the startup community - local & Israeli	•	•			
	Join Israeli thought leaders as part of industry focused round table discussions	•	•			
	Recognition as preferred service provider to portfolio companies	•	•	•		
	Opportunity to serve as an advisor on FIBA's advisory committees	•	•	•		
	Complimentary access to FIBA office space for meetings/events (subject to space availability: catering not included)	•	•	•		
	Offer workshops to alumni companies (in-person & virtual)	•	•	•		
	Mentions on FIBA social media channels with sponsorship recognition while promoting events	6 Posts	4 Posts	3 Posts	1 Post	
	Logo linked to company page with recognition as a sponsor on the FIBA website [www.fiba.io]	•	•	•	•	•
	Corporate honor roll recognition in the Tampa JCCs and Federation's Annual Report	•	•	•	•	•
Events Benefits	Speaking opportunity &/or participation in panel discussion at certain events	All Events	Sponsored Event	Sponsored Event		
	Sponsor logo displayed on event invitations & event promotions including print ads & event registration page per naming rights	All Events	Sponsored Event	Sponsored Event		
	Event activation & expo table at certain events	•	•	•	•	
	Free & premium reserved seating at FIBA events	10 Guests	8 Guests	6 Guests	4 Guests	2 Guests
	Invitation to pre-event networking with event speakers	•	•	•	•	•
	Digital signage with sponsor recognition at certain FIBA events per naming rights	•	•	•	•	•
	Sponsor recognition within event program for *Innovation Fusion	•	•	•	•	•
	Formal FIBA name badge with sponsor recognition	•	•	•	•	•

Learn more:
www.fiba.io/sponsors